

# ZITA

## **HIGH RISE - Single**



If you live in the greater New Orleans area, and are fond of the knowingly diverse local music scene, you may have heard of and/or caught wind of a little known rock band by the name of Zita. The band has been on the local scene since 2018, branching out from the north shore. Eventually, they hit New Orleans, and ended up landing a headlining spot at the legendary Tipitina's in February of 2020. Since then, the band has been, just as many other local artists, grounded for the majority of the COVID-19 pandemic. This, however, was far from enough to stunt their relentless passion and creativity.

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From their self-titled debut EP released weeks before the pandemic, in January of 2020, Zita has made great strides in the development of their musical character, overall sound, and the sheer excitement embedded within the layers of their new single “High Rise”. Recorded in the summer of 2020, the single is a body of work exemplifying the group’s raw talent and omnipotent rock-and-roll spirit.



Zita at Tipitina's— Feb 6th, 2020. Photographed by Rat Palace LLC.

Under the direction of recording producer Jack Miele, Zita was able to truly bring their dream sound to fruition. “High Rise” portrays the band’s energy like no other. From the booming opening drum beat to the stratospheric vocal screech preceding the full might of the band’s entrance, the song is a full-throttled classic from start to finish. Adopting the same form as many classic blues and rock & roll greats, “High Rise” is Zita’s take on a twelve-bar blues.

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As frontman Michael Mullins puts it, “It would’ve been criminal not to do [a blues]. We had been talking about doing something of that sort for a long time. Then one day in rehearsal, while we were in the middle of recording the album, [guitarist] Brad Keller started playing a riff that everybody just immediately grabbed on to... And out came our new single ‘High Rise’.”



Zita from left to right: Kai Melancon, Bradford Lewis II, Michael Mullins, Brad Keller, Dylan Caillouet. Photographed by Julia Pepin 2021.

This hard-driving, classic sounding rock and roll ride will be made available worldwide now on Spotify, Apple Music, Amazon, Google Play, Pandora, Deezer, Musee, and anywhere you find your music!