



**“HARDLY ALIVE” VOTED BEST ROCK ALBUM BY OFFBEAT MAGAZINE (2022)**

**“HARD TO RESIST THIS MUSIC” - Tony Kornheiser (ESPN)**

**“A FORCE TO BE RECKONED WITH” - George Porter Jr. (METERS)**

**“THEY’RE GOING TO BE SO FAMOUS, MARK MY WORDS” - Talk Tonight**

## PRESS

[OFFBEAT MAGAZINE](#)

[THE NEW ORLEANS ADVOCATE](#)

[TALK TONIGHT HQ](#)



**THE WIFE  
(MUSIC VIDEO)**



**THE PICTURE  
(MUSIC VIDEO)**

## PLAYLISTING

- **HIGH RISE**
  - Rock x Alt x Dream Pop
  - Release Radar
  - Spotify Radio
- **THE PICTURE**
  - Spotify Radio
  - Crawl Rock x Metal
  - New Wave of Classic Rock
- **THE WIFE**
  - New Releases Rock 2021
  - Release Radar
- **ZITA - EP**
  - Spotify Radio
  - HOT NOLA!
  - On Repeat

## LINKS

**[\(CLICK HERE\)](#)**



**HARDLY ALIVE (ALBUM)**

# ZITA



Another engine powering the resurgence of true rock and roll, Zita is an invigorating, guitar driven, classic sounding 5-piece act with a ubiquitous, unapologetic New Orleans rock & roll flare. As lead guitarist Bradford Lewis puts it: "Zita is best categorized as New Orleans classic rock & roll of a decade between the 70s & 80s." The group is equipped with a bluesy, funky, thumping pocket-based rhythm section, two riff-ripping, awe-inspiring soulful guitarists, and a frontman with a 4-octave vocal range and conservatory jazz training on the trombone (which goes through an amplifier & pedalboard) giving the band it's New Orleans flare on top of a gorgeous southern rock & roll sound-scape.

## BIO

Independent radio program directors and press outlets have taken kindly to the group's debut 9-track album "Hardly Alive" in cities across the US. Those outlets include Offbeat Magazine, The New Orleans Advocate, and even ESPN's own Tony Kornheiser who proclaimed "God, I miss this kind of music" upon first hearing Zita's single "The Picture." The song blooms with intensity and great bluesy rock 'n roll marksmanship, characteristic of the group's uninterrupted southern-classic aura.

Zita's music is bred in front of audiences across the southeast, and is consumed in it's full form while viewing their brilliant stage presence. Claimed to be "the Classic Rock element that we've all been missing" and "embodying all that is vintage", the band brings back the true hard-driving, classic spirit of rock and roll. For hoisting an undeniably classic rock sound while establishing the ever-present spirit of their southern roots, Zita has been called a New Orleans take on the classic rock revival. "If old-school arena rock is to stage a comeback, it will come courtesy of young bands like New Orleans' own Zita" said New Orleans' famed journalist Keith Spera of The Advocate.

